



2025 Building for Growth New Jersey Cohort Class Schedule

Date	Module	Class
January 15	KICK-OFF	
January 29	Developing Strategy	Orientation
February 5	Developing Strategy	Business Plan – Working Class
February 12	Developing Strategy	Panel: Maximizing Revenue & Profit
February 19	Developing Strategy	Back Office & IT
February 26	Developing Strategy	Panel: Talent Strategy & Organizational Structuring
March 5	Finance Fundamentals	Project Financing
March 12	Finance Fundamentals	Cash Flow
March 19	Understanding Risk & Liability	Bonding
March 26	Understanding Risk & Liability	Insurance & Safety
April 2	Accessing & Leveraging Capital	Business Financial Health – Pt. 1
April 9	Accessing & Leveraging Capital	Business Financial Health – Pt. 2
April 16	BREAK	
April 23	Competing for Contracts	Panel: Marketing & Leveraging Certifications
April 30	Competing for Contracts	Panel: Business Development
May 7	Competing for Contracts	Sustainability
May 14	Competing for Contracts	Estimating
May 21	Competing for Contracts	Panel: Winning a Proposal
May 28	Legal Foundations	Construction Law
June 4	Legal Foundations	Panel: Contract Negotiation
GRADUATION		

Classes are weekly, every Wednesday, from 6:00 to 8:00 p.m. Eastern. We estimate a total program time commitment of ~40 hours. To view the detailed curriculum, visit icic.org/BFGcurriculum. If you have any questions, please contact BFG@icic.org.



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