

MEDIA ADVISORY

FOR IMMEDIATE RELEASE

Contact:

Sarah Ginand

Director of Marketing & Communications

ICIC

Phone: 617.803.4532

Email: sginand@icic.org

ICIC's 2023 Annual Conference: Reflect, Reunite, Renew

Initiative for a Competitive Inner City (ICIC) is hosting its Annual Conference, bringing together 750 small business owners, thought leaders, corporate stakeholders, policymakers, and community partners to reinforce growth strategies and build solidarity with BIPOC-, woman-, and other diverse-owned entrepreneurs across the U.S. and Canada.

EVENT DETAILS:

Homecoming Welcome Reception:

Date: December 11

Time: 6 p.m. to 8 p.m.

Location: Cerveceria La Tropical, Wynwood, Miami, FL

Opening Remarks: Steve Grossman, ICIC CEO, Francesca De Quesada Covey, Chief Innovation and Economic Development Officer for Miami-Dade County, and Christina DeLay, Santander US's recently named Head of Small Business & Corporate Social Responsibility.

Full-Day Conference:

Date: December 12

Location: Hyatt Regency Miami, 400 SE 2nd Ave, Miami, FL

Keynote Speakers: Christina DeLay, Santander Bank; Alberto Perlman, CEO and Founder, Zumba Fitness, LCC; Ingrid Hoffmann, TV Personality; TJ Douglas, CEO and Founder, Drink Progressively Group.

The event also includes "Shark Tank"-Style Pitch Competition, Business Growth Marketplace, and Inner City 100 Awards Ceremony.

SPONSORS:

Principal and Presenting Sponsor: Santander US, which partners with ICIC to offer the Cultivate Small Business Program, supporting early-stage entrepreneurs in the food industry, with a focus on woman-, immigrant-, and BIPOC-owned enterprises.

Additional Sponsors: Chevron, FedEx, Edward Jones, Bank of America, Regions Bank, Bain Capital, Boston Consulting Group, Appleton Partners, Arctaris Impact Investors, Salesforce.

REGISTRATION:

Tickets: \$199, available at <https://bit.ly/ICICAnCon>.

SOCIAL MEDIA:

Follow ICIC on Instagram, Facebook, and Twitter: @icicorg

LinkedIn: @initiative-for-a-competitive-inner-city

Hashtags: #ICICAnCon #ICICAnCon2023

We invite media representatives to join us at these impactful events and cover the discussions, workshops, and awards ceremony that highlight the commitment to economic empowerment and inclusive growth.



ICIC

PO Box 191297, Roxbury, MA 02119

icic.org

<https://bit.ly/ICICAnCon>