



INNER CITY 100 (IC100) AWARDS

Celebrating Small Business Growth and Community Impact

In 2023, ICIC is celebrating the **25th anniversary** of the IC100, which identifies and celebrates the 100 fastest-growing businesses in under-resourced communities across the nation. The IC100 awards are published annually and will be unveiled in-person at ICIC's Annual Conference in December 2023.

IC100 winners are catalysts of opportunity, optimism, and transformation in the communities where they are located. These businesses have created good jobs and brought economic revitalization to their neighborhoods. They are a testament to the competitive business advantages of under-resourced communities and inspire entrepreneurs nationwide.

Visit bit.ly/IC100home to meet the 2022 winners and check out video features highlighting our special award winners: **Printfresh**, **Aspire Construction & Design**, and **Sisters Traveling Solo**.

AWARD BENEFITS INCLUDE...

- **National recognition and media coverage**
- **Networking opportunities** with an expansive community of successful entrepreneurs from across the country
- **FREE admission to the ICIC Annual Conference** with access to impactful executive education culminating in the IC100 Award Ceremony
- **An opportunity to have a feature video produced or a story written** highlighting your company's story, successes, and community impact that will be distributed across ICIC's platform and networks and can be used in your company's marketing collateral
- **A robust communications toolkit** to help strategically promote and market your company as a winner of the IC100 award to customers and target audiences
- **The opportunity to be paired with a peer advisor** to receive strategic guidance and advice to help further your company's growth goals and objectives

TO BE ELIGIBLE FOR THE IC100 AWARD, A BUSINESS MUST:

- Be an independently-operated company (not a subsidiary or division of another company) that was incorporated by January 2018 and have recorded a full-year of revenue in 2018
- Be a privately-owned, for-profit company that is not a bank or holding company
- Be headquartered in an under-resourced community¹
- Have revenues of at least \$50,000 in 2018 and have grown to at least \$500,000 in 2022 and be the same legal entity throughout those four years

¹ ICIC defines under-resourced communities as areas of concentrated poverty within urban and suburban communities.

FOR QUESTIONS, CONTACT US AT: InnerCity100@icic.org or (617) 238-3062.

Thanks to the generous financial contributions of our lead sponsors, there are no fees associated with this award.



2022 IC100 WINNERS



50%

BIPOC-OWNED/LED



50%

WOMAN-OWNED/LED



421%

AVERAGE 4-YEAR REVENUE GROWTH



4,011

TOTAL JOBS CREATED (BETWEEN 2017-2021)



We are grateful to be recognized on the IC100 list alongside many amazing leaders across all industries. We will continue to be inspired by other businesses and innovation as we continue to navigate these challenging times.

Michaella Blissett Williams
CEO and Founder, [salon] 718
Brooklyn, NY

DOES YOUR BUSINESS FIT THIS PROFILE?

APPLY TODAY!
bit.ly/2023IC100Apply

DO YOU KNOW ANY BUSINESSES THAT FIT THIS PROFILE?

NOMINATE TODAY!
bit.ly/2023IC100Nom