Dear [name],

I’m excited to share that I have nominated your business for the 2023 [**Inner City 100 (IC100)**](http://icic.org/urban-business-initiatives/inner-city-100/) award, which celebrates the 100 fastest-growing businesses in under-resourced communities across the nation! 🎉

**Exclusive benefits for award winners include:**

* National recognition and media coverage
* A robust **communications toolkit** to help the company promote their achievement to customers and target audiences
* Opportunity to have a **professional video produced or feature story** written highlighting the company’s story, success, and impact that will be distributed across ICIC’s platforms
* Free attendance to the **ICIC Annual Conference** with special recognition at the culminating **IC100 Award Ceremony**
* **The opportunity to be matched with a peer advisor** to help build community and address areas of need for your company’s continued growth and impact.

**Given the incredible growth your company has experienced, I strongly encourage you to take advantage of this opportunity and apply for the IC100 award now at**[**bit.ly/2023IC100Apply**](https://bit.ly/2023IC100Apply)**.** The initial application takes about 10 minutes to complete. If you meet the initial qualifying criteria, ICIC will request that you submit further materials to verify your previously submitted information and secure your position as a finalist. There are **no fees** associated with applying for or winning this award.

**The priority application deadline is Friday, April 28, 2023.**

**The final day to apply is Friday, May 19, 2023.**

To see the 2022 Inner City 100 honorees, [visit here](https://icic.org/urban-business-initiatives/inner-city-100/meet-the-award-winners/).

If you have any questions, please reach out to [InnerCity100@icic.org](mailto:InnerCity100@icic.org).

Best wishes,

[Nominator Name]