

2017 INNER CITY 100

CELEBRATING AND ENABLING URBAN ENTREPRENEURSHIP



29
INDUSTRIES

TOP
10



Business/
Professional
Services



Consulting



Construction/
Home
Improvement



Defense or
Government
Contracting



Manufacturing



Marketing/
Market Research/
Public Relations



Transportation/
Distribution



Food Service



Healthcare/
Medical



Wholesale

59%

believe their inner city
location is an advantage



TOP THREE NAMED ADVANTAGES

1

Proximity to
transportation hubs



2

Proximity to clients
and customers



3

Location enhances
employee attraction



CREATED
5,724

new jobs in the
last five years



42%

of employees are
inner city residents



45% are minority-owned



32% are women-owned



8% are veteran-owned



DOING WELL BY DOING GOOD

6 Employee Stock
Ownership
Plans (ESOPs)



4 Certified
B-Corporations



Note: Inner City In Focus 2017. ICIC. November 2017. Data collected from 100 businesses for the 2016 business year as part of ICIC's 2017 Inner City 100 program. Top ten industries are ranked on number of winners in the reported industry. Jobs created includes full-time, part-time, and temporary contract positions. Business certification statistics are based on respondent's self-reported eligibility. Businesses may be eligible for more than one business certification.

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