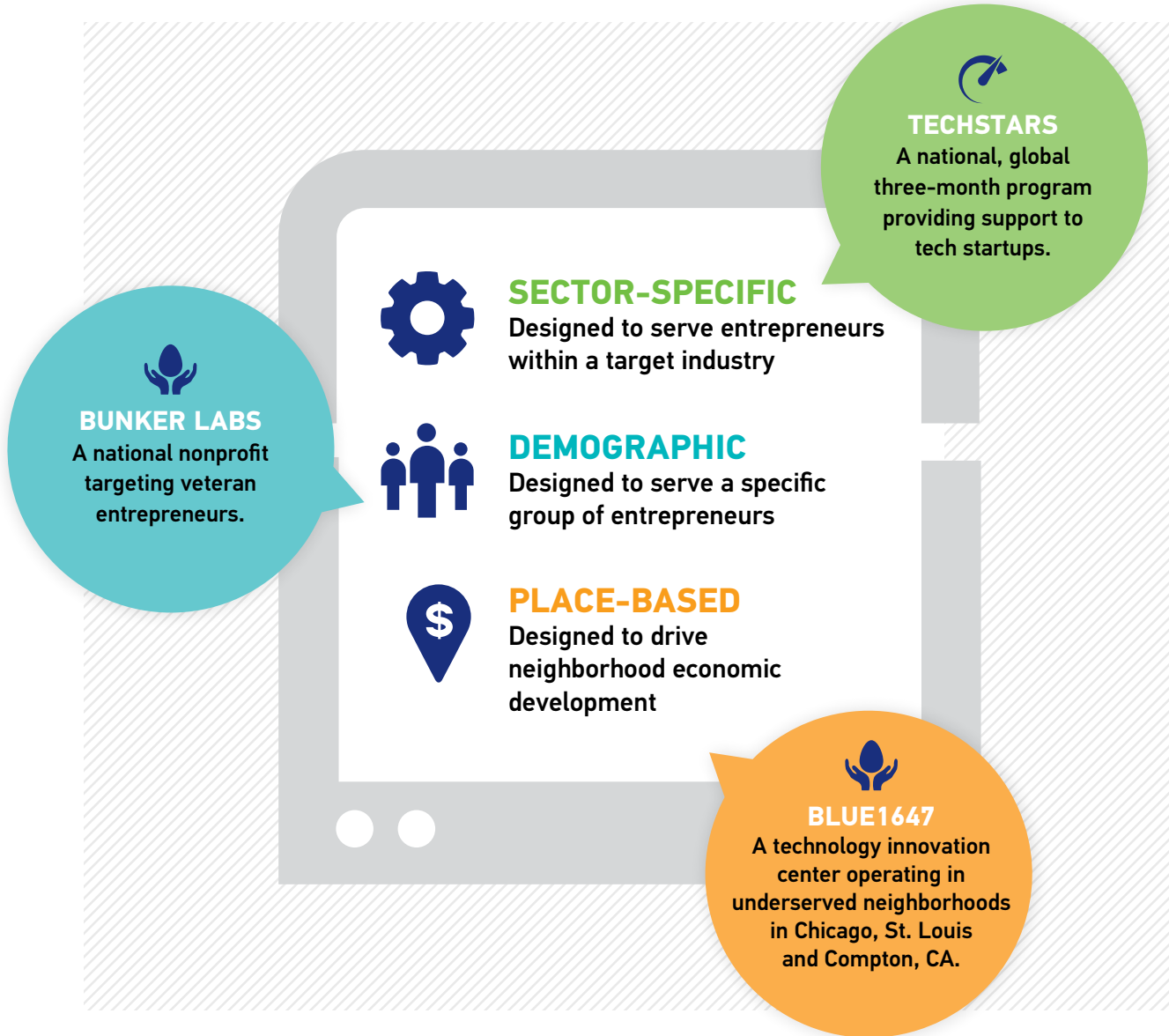


MISSION MATTERS FOR INCUBATOR AND ACCELERATOR IMPACT

A New Typology Differentiating Early-Stage Business Support



INCUBATORS

- Provide programs, services and space for startups for varying lengths of time
- Most are nonprofits with economic development goals as their core mission
- Typically sponsored by academic institutions, nonprofit economic development organizations or government agencies
- Usually have a building that provides free or subsidized space to startups
- Notable incubators include: MassChallenge, 1776, Los Angeles Cleantech Incubator

ACCELERATORS

- Provide programs, services, and often a building with office or lab space to startups
- Most are private, for-profit entities that invest in companies in exchange for equity
- Usually have a primary goal of generating ROI for sponsors
- Most take a cohort of startups through a specific process over a defined period of time (typically 3 months) culminating in a public pitch or demo day
- Notable accelerators include: Y Combinator, Dreamit, 500 Startups