Minorities are underrepresented in entrepreneurship

**MINORITIES MAKE UP:**
- 36% of the U.S. population
- 18% of U.S. firms are minority-owned

**INCUBATORS HELP SOLVE THE PRIMARY CHALLENGES MINORITY ENTREPRENEURS FACE:**
- Business education
- Capital
- Networking

**35 FIRMS** are supported in 1 incubator on average

In 2010, less than 1% were minority-owned

Inner city Detroit highlights the incubator capacity problem

- 86% (1,237) of Detroit’s minority-owned firms are located in the inner city
- Detroit has 4 incubators in the inner city
- We estimate the incubators can support 140 entrepreneurs
- That’s only 11% of Detroit’s inner city minority-owned firms

**THE LACK OF INCUBATORS constrains minority entrepreneurial growth**