

SUCCESSFUL COMPANIES NEED MORE THAN A VISIONARY ENTREPRENEUR

Mapping the Essential Players in Small Business Ecosystems



KEY ECOSYSTEM FUNCTIONS



City Government

Leadership; one-stop programs; coordination with and support for other players



Small Business Development Centers (SBDCs)

Wide-reaching technical assistance, mentorship, and educational programming



Economic Development Authorities

Incorporate small business development into broader economic growth strategy



Community Development Organizations

Neighborhood-level knowledge; support development of new and existing community businesses



Financial Institutions, Microlenders and CDFIs

Traditional and nontraditional capital



Community Colleges and Other Workforce Development Organizations

Align workforce training with business needs; direct business support programs

VITAL CONNECTORS DRIVING SMALL BUSINESS GROWTH

Highlights from Chicago



City of Chicago

Manages one-stop Small Business Center and network of Neighborhood Business Development Centers; from 2010-2014, distributed \$1.1M to 3 microlenders to help 126 small businesses



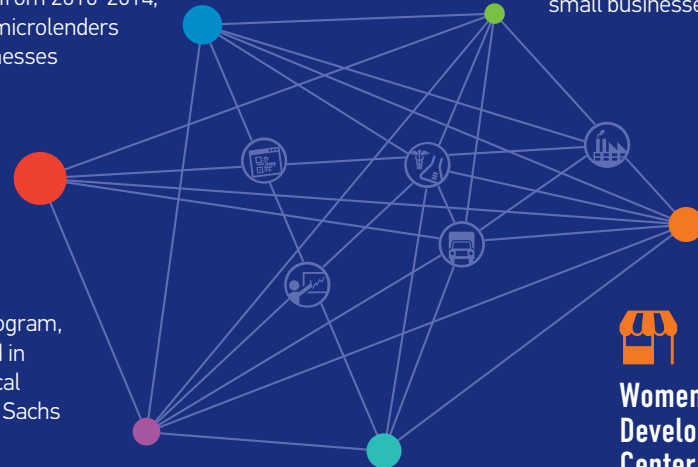
Accion Chicago

In 2013, disbursed \$3.6M through 430 loans to small businesses



City Colleges of Chicago

Through College to Careers program, aligns curriculum with demand in growing Chicago industries; local academic partner for Goldman Sachs 10,000 Small Businesses



Bethel New Life

In 2013, supported training for 62 companies and helped open 17 new businesses in Chicago's West Side



World Business Chicago

Implements Chicago's Plan for Economic Growth and Jobs, including CASE initiative to shift anchor spend to local businesses



Women's Business Development Center Chicago

Conducted 238 capacity-building workshops and 2,203 counseling sessions for 3,300 entrepreneurs in 2013