



MAP

Manufacturing Accelerator Program

2026 National Cohorts

Summer cohort starts May 20

Fall cohort starts August 26

High Growth Strategies for Manufacturers

The **Manufacturing Accelerator Program (MAP)** is a national, virtual executive education program that provides **small manufacturing businesses** with the education, tools, and actionable strategies they need to grow and thrive in today's competitive marketplace. MAP launched its inaugural cohort in 2025, which served **60 manufacturing businesses** from **19 states**.

The program is designed and delivered by ICIC, a national nonprofit that annually trains more than 3,000 business owners across the U.S. and Canada to access capital and grow profitably. MAP was created in collaboration with industry experts and is offered at **no cost** to participating businesses thanks to ICIC's generous funding partners.

Why Enroll in MAP?

MAP is a program built **by manufacturers, for manufacturers**. It equips participants with the tools they need to **compete, innovate, and scale** effectively through expert-led classes and peer-to-peer networking.

MAP will help you:

- Develop and implement a **profitable growth-oriented business strategy**
- Enhance **operational efficiency and technology integration**
- Strengthen **leadership** and **organizational capabilities**
- Secure **capital** for expansion

MAP Program Eligibility

MAP cohorts are capped at ~50 businesses, and applications will be accepted on a rolling basis until all seats are filled.

To be eligible for the MAP program, your company must:

- Be an independent, for-profit manufacturing company
- Have at least 10 full-time employees*
- Represent or be located in an underserved community**

* Companies with fewer than 10 full-time employees will be evaluated based on business growth trajectory and readiness to benefit from the program.

**Not sure if you meet this criteria? Apply to find out or email us at MAP@icic.org.

Apply Now for a MAP Cohort

icic.org/map-apply

Applications will be accepted on a rolling basis until all seats are filled.

For questions about the MAP program, contact us at MAP@icic.org.



“ I have participated in many courses and programs over the years, but MAP stands out as one of the most practical and application-oriented experiences for small businesses like ours. It was a STELLAR program that provided tools and frameworks we could immediately apply to drive tangible results, and I would strongly encourage other manufacturing businesses to apply and become part of the MAP community.”



SAIBAL SENGUPTA
CEO, Equipment Innovators
Lithia Springs, Georgia
MAP Program Alumnus



icic.org/map

MAP Program Structure

Taught by manufacturing industry experts and practitioners, the program is comprised of 12 virtual weekly classes that cover all the key elements needed to be a successful manufacturing firm.



MODULE 1
 Strategic Growth and Market Positioning



MODULE 2
 Operational Excellence and Technology



MODULE 3
 Financing Growth



MODULE 4
 Aligning Strategy, Sales, and Leadership



MODULE 5
 Scaling Your Business

To view a detailed program curriculum, visit: icic.org/map-curriculum

“MAP gave us valuable structure and perspective as a growing manufacturing business. The program helped sharpen our strategic thinking, improve operational focus, and validate decisions we were making on the shop floor and in management. Just as important, it reinforced confidence in our ability to scale while maintaining quality and service.”



LYNN THORNTON
 President and Owner, Corrugated Packaging
 Fitchburg, Massachusetts
 MAP Program Alumna

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Thank you to our MAP sponsors and supporters:

