



# INNER CITY ALUMNI NETWORK

## Membership Benefits

The Inner City Alumni Network (ICAN), comprised of successful inner city companies and their CEOs from around the country, empowers and serves ICIC alumni by providing them ongoing learning and professional development, visibility and recognition, and a network through which they may explore collaboration and contracting opportunities. ICAN provides a foundation of support for current and future inner city companies that participate in ICIC programs, helping to drive economic prosperity in America's urban core.

### All alumni of ICIC programs will receive the following benefits:

#### KNOWLEDGE

- E-mail subscription to quarterly ICAN newsletter featuring tailored and relevant content
- Access to ICIC's groundbreaking and innovative research reports
- Discounted rates for ICIC webinars

#### RESOURCES AND PROFESSIONAL DEVELOPMENT

- Basic company listing in Alumni Directory (including business name and location) to be published on our website

#### COMMUNITY

- Membership in online social communities; i.e. Facebook, LinkedIn
- Invitations to regional alumni networking and social events

### With an annual investment of:

#### **\$1,000+, your business will also receive access to:**

- Detailed company listing on the Alumni Directory including contact information, website link, description of services, and search engine optimization (SEO) capabilities
- Recognition in regional program books and annual impact report
- Two complimentary tickets to the Inner City 100 and regional alumni gatherings

#### **\$2,500+, your business receives access to all of the above benefits as well as:**

- Opportunity to host or sponsor a webinar offered to ICIC's network
- Two additional tickets (total of four) to the Inner City 100 and regional alumni gatherings
- Invitation for two to attend VIP reception at the Inner City 100

#### **\$5,000+, your business receives access to all of the above benefits as well as:**

- Public recognition at the Inner City 100 and the Inner City Capital Connections culminating conference
- Invitation to attend ICIC's annual Giving Circle roundtable discussion with ICIC Founder and Chairman, Dr. Michael Porter
- Direct access to Steve Grossman, CEO of ICIC

**For more information about joining ICAN, please email [ICAN@icic.org](mailto:ICAN@icic.org) or visit our website**

