

OLU'S HOME

Since ICCC **329%** growth in FTE



“Gave me time to think about what it really was that I wanted and what the outcomes would be for my business.”

As founder and CEO of Olu's Home and Olu's Center, Gloria Freeman has always been passionate about helping her community and setting a good example for those around her. Being an owner of both a woman-owned and minority-owned business, Freeman has had to face many barriers, but that has never stopped her from striving for perfection. When she noticed a strong need for childcare in Minneapolis, Freeman expanded beyond home care to open her intergenerational daycare in February, 2014.

Freeman came to ICCC with the goal of expanding her business to increase her footprint in the healthcare industry. Looking to ICCC for further education on financing and managing her company, ICCC gave Freeman the opportunity to take a step back and work on her business. She left the program with the tools necessary to better manage and position Olu's Home for growth and capital.

Freeman has identified her company's niche which has allowed Olu's to stay highly competitive and grow. She has successfully raised capital at every cycle of growth as the first location of Olu's Home reached its capacity. She recently raised capital to purchase a building and open Olu's Center. In the next 3 years Freeman's goal is to open her 2nd location of Olu's Center and continue to serve the needs of her local community. For her efforts, Freeman received the SBA entrepreneur of the year award in the state of Minnesota.



ICIC

Initiative for a Competitive Inner City