

SCALE INNER CITY INCUBATORS TO JUMPSTART MINORITY ENTREPRENEURSHIP



Minorities are underrepresented in entrepreneurship

MINORITIES MAKE UP:

36%
OF THE U.S. POPULATION



BUT ONLY:

18%
OF U.S. FIRMS ARE MINORITY-OWNED



Incubators help solve the primary challenges minority entrepreneurs face



BUSINESS EDUCATION



CAPITAL



NETWORKING

35
FIRMS

are supported in 1 incubator on average

In 2010, less than **1%** were minority-owned



Inner city Detroit highlights the incubator capacity problem

86%

(1,237) OF DETROIT'S MINORITY-OWNED FIRMS ARE LOCATED IN THE INNER CITY



DETROIT has 4 incubators in the inner city

We estimate the incubators can support **140** ENTREPRENEURS

That's only **11%** OF DETROIT'S INNER CITY MINORITY-OWNED FIRMS

THE LACK OF INCUBATORS constrains minority entrepreneurial growth

