



# ICIC

Initiative for a Competitive Inner City

**Title:** Analyst, Inner City Capital Connections      **Location:** Boston, MA  
**Start Date:** October 15, 2018 (negotiable)      **Website:** <http://icic.org>  
**Contact:** [dportillomazal@icic.org](mailto:dportillomazal@icic.org)

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## **Overview**

The Initiative for a Competitive Inner City (ICIC) is a national not-for-profit organization founded in 1994 by Harvard Business School Professor Michael Porter to promote business-led economic development in America's inner cities through private sector engagement that leads to job, income and wealth creation for local residents. ICIC brings together business and civic leaders to drive innovation and action, transform thinking, and accelerate inner city business growth.

Inner City Capital Connections (ICCC) is an Initiative for a Competitive Inner City program that positions inner-city businesses for long-term success. It is a 40 hour program designed for busy executives of all expertise levels, and its impact is proven to strengthen businesses and the inner-city communities where they operate. We will serve over 700 business in 11 cities in 2018, and expect the program to grow to approximately 14 cities in 2019.

## **Position Summary**

The Program Analyst provides outreach, recruitment, analysis, communication and administrative support for the ICCC program. This role will report to the Director of the program. There is significant opportunity for increased responsibility given the program is on track to scale in 2019 and beyond. This role includes but is not limited to:

### **Outreach, recruitment and communications (60%)**

- Develop and maintain positive, ongoing relationships with targeted businesses
- Assist eligible small businesses through the nomination, application and registration processes of the program, maintaining regular contact over the phone
- Market and promote the program to small businesses to encourage participation in program
- Serve as a critical member of the ICCC team to strengthen its branding effort

### **Event management (25%)**

- Coordinate and execute the ICCC Training Seminars, Webinars and Conference
- Manage invitation and RSVP requirements
- Manage collateral and email distributions required for convening/events
- Provide tactical and logistical support for program

### **Research, writing and analysis (15%)**

- Collect data to support key ideas and presentations
- Prepare materials for application outreach and selection process
- Research new and existing recruitment channels, program sites and measure effectiveness
- Write, draft and review reports, memos and collateral material for program development

## **Qualifications Desired**

A Bachelor's degree or an Associate's degree with multiple years of work experience is required.

- Strong problem solving, critical thinking, organizational skills and attention to detail
- Ability to communicate in a helpful and mature manner to small business CEOs and other entities
- Proven ability to be organized, detail oriented and accurate is essential
- Flexible with changing priorities, and ability to manage multiple tasks and a complex workload
- Strong analytical, written and oral communication skills are essential
- Ability to create, monitor, and maintain systems that enhance organizational efficiency
- Strong personal commitment to the goals of the program
- Experience in sales, marketing or project management is beneficial
- Proficiency in Microsoft Office Suite required

### **In addition to a passion for the work we do, candidates should have:**

- A demonstrated capacity for teamwork as well as a flair for entrepreneurial innovation
- Ability to think beyond the task at hand and take initiative
- Willingness to challenge and be challenged, regardless of one's position in the organization
- The maturity to work productively with a team

ICIC is an equal opportunity employer. This a full-time position based in Boston at our Dudley Square location.

## **Application Details**

The position will remain open until filled, but we will start considering applications on **September 3, 2018**.

Please submit a resume and cover letter to Diego Portillo Mazal at [dportillomazal@icic.org](mailto:dportillomazal@icic.org) and include "Analyst, ICC" in the subject line of the email.

No phone calls, please.